



Utica Yeti Lacrosse Club

Corporate Sponsorship 2020 - 2022

2021 marks the first sighting of the Utica Yeti! The Yeti is a newly formed box lacrosse team and will play in the Empire North Division of the Interstate Box Lacrosse Association IBLA. **This is a senior A indoor box lacrosse league that's a feeder league to the National Lacrosse League (NLL).**

Utica Yeti is thrilled to play home games at the Adirondack Bank Center in Downtown Utica! Utica sports fans are going to love box lacrosse! It's fast, it's physical, and action packed!

Here's your chance to support another pro team in Utica, NY. Box lacrosse is played during the summer months opposite the other sports leagues in Utica. Your sponsorship will be noticed!

Gold stick sponsorship: \$5000

Sponsorship includes corporate logo on both home and away Utica Yeti jerseys, prominently displayed on the Utica Yeti team website and included on multiple social media announcements (e.g., Twitter, Instagram, Facebook, etc.). Your corporate logo will also be included in game programs at our home games. Dasher board advertisement will also be displayed at our practice facility Tri-City Lacrosse complex. And finally sponsorship name on the back of the official Utica Yeti T-shirts. Sponsorship includes a 2 year time frame (2021/2022 season).

Silver stick sponsorship- \$2500

Sponsorship includes corporate logo on one set of Utica Yeti jerseys, prominently displayed on the Utica Yeti team website and included on multiple social media announcements (e.g., Twitter, Instagram, Facebook, etc.). Your corporate logo will also be included in game programs at our home games. Dasher board advertisement will also be displayed at our practice facility Tri-City Lacrosse complex. And finally sponsorship name on the back of the official Utica Yeti T-shirts. Sponsorship includes a 2 year time frame (2021/2022 season).

Contact Info: Paul Noecker (315-225-9301)
